



About WWC

Written Word Communications (WWC) was founded in 2006.

Maria Roberts is the founder of Written Word Communications, a boutique communications firm specializing in writing services, media and public relations, and small business consulting.

After serving as an administrator in corporate outplacement, Maria realized that many candidates were interested in continuing their education, entering the consulting realm, and starting their own businesses. This required research services beyond the realm of the services received from human capital firms. After much consideration, she decided to start WWC in 2006 as a solution to that need.

Through extensive education, training, and dedication, Maria uses WWC as the primary vehicle to help clients position themselves to provide invaluable services to their clients. Since communication is key in all facets of exchange, Maria prepares professionals to say what they need to say, to the people they need to say it to, in the time given to say it. Maria is committed to connecting with others to make individuals, companies, and initiatives execute their plans and achieve their goals in the most efficient and cost-effective way possible.

Look to connect with Maria and WWC on Twitter: [@RiaRob](#) and [@writtenwordcomm](#).